



SECTION 15— MEDIA LEADER

RESPONSIBILITIES

The Media Leader ensures that the audiovisual components of the weekend do not distract from the message of the weekend. The Media Leader is the same gender as the weekend participants.

Pre-Walk

- I. Receive training on the audiovisual equipment that will be used during the event—this may be the Community's or the facility's equipment.
- II. Visit the weekend site location to understand the facility's setup.
- III. Attend team meetings to assist with audiovisual needs.
- IV. Provide assistance and guidance for team members who use (PowerPoint) projection.
- V. Provide assistance and guidance to team members who use microphones.
- VI. Discuss with Music Directors what words to songs will be projected.

Walk

1. Be present in the conference room and chapel to support any audiovisual needs.
2. Be aware of any distractions the audiovisual system may be causing and work to minimize distractions (such as microphone feedback or pop-up messages on the computer screen).
3. Be available to troubleshoot audiovisual related problems and assist with solutions.
4. Be a good steward of all equipment.

Post-Walk

Return all equipment in good condition and working order. Report any problems to the board and/or facility.

Why add a Media Leader to the weekend team?

The Emmaus weekend is not designed or intended to make use of extensive technology, audio-visual systems, or media. However, the model requires microphones and amplification for those speaking as well as for the Music Director. The Emmaus Thursday night video and the increasingly common use of projectors and computers with PowerPoint presentations in the conference room require that someone with proficiency in their use be available.

Is the Media Leader an ALD?

No, the Media Leader is not an ALD. The two to three ALDs have a specific set of roles and responsibilities separate from the Media Leader position. Because the Media Leader is not an ALD, he or she does not need extensive team experience and talk experience to fulfill this position. It is wise for the Media Leader to have experience outside the conference room and at least one experience inside the conference room prior to serving as Media Leader related to understanding the flow of the weekend.

Are we required to have a Media Leader?

No, the Media Leader is an optional position. If the ALDs can care for the audiovisual needs of the weekend, a media leader is unnecessary.